Flo Rida is one of today's most vibrant and recognizable superstars, a true international

icon and history-making hip-hop hero. Since bursting out of the gate over a decade ago

with the RIAA 7x platinum certified hit, "Low (Feat. T-Pain)" - which spent 10 consecutive

weeks atop the Billboard "Hot 100" - the Miami-based rapper has unleashed

an undeniably amazing string of record-breaking, multi-platinum certified singles,

including the worldwide #1 favorite, "Right Round (Feat. KeSha)" (5x platinum),

"In The Ayer (Feat. will.i.am)" (2x platinum), "Club Can't Handle Me (Feat. David

Guetta)," (3x platinum), "Good Feeling" (4x platinum), "Wild Ones (Feat. Sia)" (2x

platinum), "Whistle" (2x platinum), "My House" (3x Platinum) and "I Cry" (2x platinum).

In addition, Flo has made myriad guest appearances on such blockbuster tracks as

David Guetta's platinum certified "Where Them Girls At (Feat. Flo Rida &amp; Nicki Minaj),"

Olly Murs' platinum certified "Troublemaker (Feat. Flo Rida)," and Taio Cruz' planetary

chart-topper, "Hangover (Feat. Flo Rida)." All told, Flo Rida has sold well over 100

million singles worldwide. Grammy nominated, Flo has made numerous television

appearances including "The Final Four," "BCS National Championship Game,"

"Showtime at the Apollo," "BET Hip Hop Awards," "Wendy Williams," "Ellen" "The Today

Show" and "Good Morning America."

Born Tramar Dillard, in Miami Gardens, Florida, "Flo Rida" is more than just an

international recording artist. He is a philanthropist that founded the Big Dreams for Kids

Foundation, a non-profit organization committed to instilling honesty, loyalty, integrity,

sportsmanship, along with creating a commitment to youth athletes through the FYFL

(Florida Youth Football League) serving over 10,000 kids, Strong Arm Elite Track Club,

Future Leaders, and The FYFL Cheerleaders.

Flo is also a keen business man. Flo has served as brand ambassador for Celsius Energy Drink,

Seagram's Gin, Jetsetter Nutritional Dietary Supplement and Flo Fit. He is an owner in "The

Licking" Restaurant franchise and owns Club Studio 183. As the CEO Of International Music

Group, Flo has ushered the careers of Natalie LaRose ("Somebody" Platinum record featuring

Jeremih), Baby Soulja and 6lack. He is currently working with new artist Oya Baby who recently

released her debut record "Super Thot."