



JAMESTW

RELEASES *HEARTBEAT CHANGES (PART 1)*, FIRST PART OF LONG-AWAITED SECOND ALBUM, OUT NOW

LISTEN
HERE

INCLUDES NEWEST SINGLES, ["BUTTERFLIES"](#) AND ["HOPELESS ROMANTICS"](#)



WATCH "PLAYLIST" LYRIC VIDEO
HERE

(Sept. 17, 2021 – New York, NY) 2.5 billion-streaming, platinum-selling British singer-songwriter James TW releases *HEARTBEAT CHANGES (PART 1)* today via Island Records, the first part of his long-awaited second album. The new album includes both of James' most recent 2021 single + video releases ["Butterflies"](#) (whose lighthearted visual takes the viewer on a hilarious journey inside of a photo booth), and ["Hopeless Romantics"](#) (continuing the thread of ["Butterflies"](#) with a vivid snapshot of the breakup's aftermath, with organic instrumentation and emotional refrain).

Of the album, James says: *"Heartbeat Changes Part 1 is a collection of songs documenting the emotions & realizations I had after the only break up I've ever gone through last year. It's honest & as personal as my music has even been."*

HEARTBEAT CHANGES (PART 1) is the next eagerly awaited episode in James TW's saga. Following the release of his debut album *Chapters* in April 2019 (featuring his billion-streaming ["When You Love Someone"](#) along with ["Say Love."](#) and ["You & Me."](#) and accompanying sold-out 10-city European tour, James had commenced work on his next musical 'chapter' at the top of 2020. As the world went into pandemic lockdown, he found himself at the end of a six-year relationship. Confronting a flurry of turbulent emotions, he turned to music.

"Everything I wrote was about the breakup," he admitted. "I basically met her when I was 15 years old. We

started going out a year later. We were living together. I was honestly planning the rest of my life around her. It was obviously a big shock to the system, so the songs came flooding out. I wanted to capture all of the different emotions in the aftermath.”

Over a year would elapse before the March 2021 arrival of **“Butterflies”** which fluttered from a hypnotic riff and finger snaps towards confessions such as *“I get drunk. I feel lonely. Try to drown all the noise in my mind, but alcohol doesn’t hold me the way you did.”* The verse’s gritty admissions belied the infectiousness of the chorus – and resonated with legions of loyal fans.

“Hopeless Romantics,” released in July, “was actually the first tune I wrote after I moved out,” he recalls. “Many of the songs sort of said, ‘I really miss you’ and hinted at wanting to be back together. This one says, ‘I’m okay now. I don’t need that’. I wanted it to be a happy breakup. I’m proud of that relationship even though it didn’t work out. The song was the last time I went back to the place where we broke up. I just wanted to celebrate what we’d done together.”

In the end, James TW resonates through fearlessly sharing his raw feelings. ***“I hope my music makes you feel less alone or like someone else knows what you’re going through,”*** he says. ***“When you’re brutally honest, there are other people who feel the same way too. I’m trying to learn about myself and understand who I am. The reason I listen to music is it sends me somewhere else. If you step out of your mind for a second when you hear me, that’s great.”***

HEARTBEAT CHANGES (PART 1) TRACKLIST:

1. Butterflies
2. Hopeless Romantics
3. Playlist
4. 6 Years
5. Rose Tinted Glasses

ABOUT JAMES TW:

James TW is best known for his breakout debut single of 2018, “When You Love Someone,” which has amassed over 1 billion streams, has received platinum certification in the US and UK, double-platinum in Denmark and the Netherlands, and triple-platinum in Norway and Sweden. James has toured with Shawn Mendes and Andy Grammar and captivated millions of viewers on television shows, including *Ellen* and *The Today Show*. Along with this has come acclaim from *Billboard*, *Atwood* magazine, *Huffington Post*, *Teen Vogue*, and many others, coupled with over 1 million copies sold of his debut album *Chapters*, 10 songs that have accumulated over 2.5 billion total artist streams, and 150 million video views to date. With the September 2021 arrival of *HEARTBEAT CHANGES (PART 1)*, the first part of his long-awaited second album project, James is already on the threshold of a standout year. Widely appealing but hardly typical, his songs demonstrate critical elements of experienced songwriting that resonate with ease and a sense of staying power that is rare in today’s pop music.

FOLLOW JAMES TW:

[INSTAGRAM](#) | [YOUTUBE](#) | [TWITTER](#) | [FACEBOOK](#)

For More Information:

Contact Erika Clark, Island Records

erika.clark@umusic.com

Island Records | 1755 Broadway Fl 4, New York, NY 10019-3743

[Unsubscribe katie.ogara@umusic.com](mailto:katie.ogara@umusic.com)

[Update Profile](#) | [About Constant Contact](#)

Sent by erika.clark@umusic.com in collaboration
with



Try email marketing for free today!