Press Release

NNEKA

Tour Announce / New Video “This Life”

(September 28th) Today Nigerian-German Singer NNEKA celebrates the announcement of her first European Tour since 2015 with a new video clip for her latest single “This Life”.

“To be honest, my day-to-day life did not change that much over the last 18 months, but what I really started missing is touring and travelling”, admits the musician, who used the time without shows not only to record and produce music for her upcoming new album, but also to refine her drawing and painting skills and launched a new Instagram page (#nneka\_art) displaying her artwork pieces. “At some point though recording new music is just not enough, I want share it with my fans and share my message again,” she continues.

The Video for “This Life”, her 1st radio single in over 5 years, was co-directed by her and Idona Asamoah, wo also did the most recent publicity photos of Nneka. It shows NNEKA in multiple roles at a hotel room party.

Since 2011, when she released “Shining Star” on her last proper album “Soul Is Heavy”, a new breed of African American and African-European artists emerged, who got labeled “Afro-Punk” after the festival by the same name. Musically eclectic they present themselves in a more casual, alternative way not just when it comes to clothing and hair styles, but also when it comes to believes and general interest. Something Nneka has done from the get-go!

Born and raised around the Delta region of Nigeria, Nneka Lucia Egbuna moved to Germany aged 19 to study Anthropology at Hamburg University. It was during her student years that Nneka honed her craft as a singer-songwriter.

Her politically charged lyrics swiftly established her as one of Africa's most powerful voices. Nneka's lyrics examine a myriad of social issues, including maternal love, heartbreak and the quest for justice. Working tirelessly over the last decade, Nneka has released 3 previous albums – *Victim of Truth, No Longer at Ease* and *My Fairy Tales.* The US-only release *Concrete Jungle* combined the highlights of her first two albums. Her single Heartbeat [2009] scored her a UK Top 20 hit and spun a feature by Nas and was also sampled by Rita Ora for her #1 UK hit *R.I.P.*

She won a MOBO for Best African Act in 2009 and has appeared on The David Letterman Show and BET's 106 & Park. In 2014 Nneka joined the judging panel on 'Nigerian Idol' Season 4. Nneka has played nearly 300 shows in Europe and over 100 shows in the US & Canada in front of over 1.000.000 people in over 35 countries.

Chart success: No Longer at Ease – Germany #31, France #34, Switzerland #42, Austria #49

Heartbeat – #9 Portugal, #20 UK, #34 Austria, #49 Germany, #65 European Hot 100 Charts

Concrete Jungle - #57 Top R&B / Hip Hop Charts, #18 Heatseekers Album Charts

Soul Is Heavy – France #38, Switzerland #30, Austria #46

Shining Star – #7 South Africa, #97 UK

My Fairy Tales - #53 Switzerland, #133 France

Nneka Live 2022

14.03.22 PL Poznan Tama  
15.03.22 PL Gdansk Stary Manez  
16.03.22 PL Warsaw Praga Centrum

18.03.22 CZ Prague Palac Akropolis  
19.03.22 DE Berlin Gretchen  
20.03.22 DE Munich Technikum

22.03.22 CH Winterthur Salzhaus  
23.03.22 DE Freiburg JazzHaus  
24.03.22 DE Frankfurt Zoom  
25.03.22 DE Cologne Stollwerck

27.03.22 DE Hannover Faust  
28.03.22 DE Hamburg Fabrik  
29.03.22 BE Antwerp De Roma  
30.03.22 NL Amsterdam Melkweg Oude Zaal

01.04.22 FR Paris Elysee-Montmarte

03.04.22 UK Manchester Gorilla  
04.04.22 UK London Islington Assembley Hall  
05.04.22 UK Bristol Thekla