

# DUNCAN LAURENCE ARCADE

## LOVING YOU IS A LOSING GAME

- **Global Spotify Top 40 position** (33x in Spotify Top 100 Charts incl. US, France, and Top 50 positions for 22 countries such as Germany, UK, Australia and Canada)
- Recently added to **Today's Top Hits + HotHits & TopHits** playlists in Canada, Australia, Germany, Singapore, Czech Republic, Switzerland and Malaysia.
- Only **the 18th track to ever get re-added** to Today's Top Hits with the longest gap (624 days)
- **7m+ Monthly listeners** on Spotify (coming from 1.3m Monthly Listeners)
- Spotify Daily streams approx.. **2.1m daily** on all Arcade versions
- **72% lean forward streams** which are good for **7.2M active streams**. Global active listeners have grown each week with 22% on average. Original version **just passed the 200m mark on Spotify**
- **684m audio streams** on all DSPs
- Connected on TikTok with the phrase "Loving You Is A Losing Game" – A total of **615k creations with Arcade** – Duncan has **234k followers** and **2.1m likes**
- The weekly TikTok views of videos containing Duncan Laurence music is now surpassing **750M weekly views**
- **2m daily YouTube views** on Duncan Laurence content
- **205k Amazon/Alexa Voice Requests** – approx.. **30k daily**
- Charting Adult Top 40 US Radio (Germany, France and UK have taken Arcade to radio)
- In May Duncan will perform Arcade @ Eurovision 2021 (the Madonna/Justin Timberlake spot) in Rotterdam for approx.. **200mio TV viewers**



**Multiple Golden and Platinum certifications** (including 4x Platinum in The Netherlands, 2x Platinum Sweden, 2x Platinum in Belgium 2x Platinum in Switzerland, Gold in UK, Mexico, South Africa, Ireland and Portugal)

