

DUNCAN LAURENCE ARCADE

LOVING YOU IS A LOSING GAME

- **Global Spotify Top 40 position** (33x in Spotify Top 100 Charts incl. US, France, and Top 50 positions for 22 countries such as Germany, UK, Australia and Canada)
- Recently added to **Today's Top Hits** + HotHits & TopHits playlists in Canada, Australia, Germany, Singapore, Czech Republic, Switzerland and Malaysia.
- Only **the 18th track to ever get re-added** to Today's Top Hits with the longest gap (624 days)
- **7m+ Monthly listeners** on Spotify (coming from 1.3m Monthly Listeners)
- Spotify Daily **streams approx.. 2.1m daily** on all Arcade versions
- **72% lean forward streams**, which are good for **7.2M active streams**. Global active listeners have grown each week with 22% on average. Original version **just passed the 200m mark on Spotify**
- **684m audio streams** on all DSPs
- Connected on TikTok with the phrase "Loving You Is A Losing Game" – A total of **615k creations with Arcade** – Duncan has **234k followers** and **2.1m likes**
- The weekly TikTok views of videos containing Duncan Laurence music is now surpassing **750M weekly views**
- **2m daily YouTube views** on Duncan Laurence content
- **205k Amazon/Alexa Voice Requests** – approx.. **30k daily**
- Charting Adult Top 40 US Radio (Germany, France and UK have taken Arcade to radio)
- In May Duncan will perform Arcade @ Eurovision 2021 (the Madonna/Justin Timberlake spot) in Rotterdam for approx.. **200mio TV viewers**



Multiple Golden and Platinum certifications (including 4x Platinum in The Netherlands, 2x Platinum Sweden, 2x Platinum in Belgium 2x Platinum in Switzerland, Gold in UK, Mexico, South Africa, Ireland and Portugal)

